



CAESARS
ENTERTAINMENT®

**HARRAH'S
NORTHERN CALIFORNIA**

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PEOPLE
PLANET
PLAY®



2024 HARRAH'S NORTHERN CALIFORNIA

Caesars Entertainment and its affiliates are committed to helping build strong northern California communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Harrah's Northern California works hard so you can play responsibly—Together We Win.



OUR FOOTPRINT



108,000
Customer Visits¹



5
Food & Beverage
Outlets



2
Retail Outlets



25,000
Square Feet of
Casino Space



730
Gaming Machines



15
Table Games

2024 HARRAH'S NORTHERN CALIFORNIA

OUR TEAM MEMBERS

290 Total Team Members

\$18,266,000 Total Combined Wages and Benefits²

OUR COMMUNITY ENGAGEMENT

200 Reported Volunteer Hours

\$6,000 Value of Reported Volunteer Hours³

\$16,000 Property Giving

OUR ECONOMIC IMPACT

\$573,000 Total Gaming Taxes Paid

\$225,000 Other State and Local Taxes and Licensing Fees

\$71,606,000 Net Revenue Generated

\$1,739,000 3-Year Average Capital Expenditure

\$5,734,000 Total Vendor Spend by Property⁴

\$3,893,000 Total In-State Vendor Spend⁵

¹ Does not include repeat visits by guests, calculated using tracked and estimated untracked guests.

² Includes tips and gratuities.

³ State-specific monetary value of a volunteer hour from the Independent Sector.

⁴ Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁵ Subset of total vendor spend above, based on vendors which reside in the state where the property is located.