



CAESARS  
ENTERTAINMENT®

**HARRAH'S NEW ORLEANS**

8 Canal Street  
New Orleans, LA 70130  
800-427-7247  
harrahshneworleans.com



2023

# HARRAH'S NEW ORLEANS

Caesars Entertainment and its affiliates are committed to helping build strong southern Louisiana communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Harrah's New Orleans works hard so you can play responsibly—Together We Win.

PEOPLE  
PLANET  
PLAY®



**CAESARS**  
ENTERTAINMENT®

## OUR FOOTPRINT



**799,695**  
Customer Visits<sup>1</sup>



**13**  
Food & Beverage  
Outlets



**2**  
Retail Outlets



**450**  
Hotel Rooms



**7,245**  
Square Feet of  
Meeting Space



**115,651**  
Square Feet of  
Casino Space



**1,200**  
Gaming Machines



**90**  
Table Games



**Sportsbook**



**Award winner**  
Downtown  
Development  
District's Business of  
the Year



## 2023 HARRAH'S NEW ORLEANS

### OUR TEAM MEMBERS

**1,348** Total Team Members

**\$42,864,743** Total Combined Wages and Benefits<sup>2</sup>

**49%** of Our Supervisors and Above Are Women

**60%** of Our Supervisors and Above Are People of Color

### OUR COMMUNITY ENGAGEMENT

**594** Reported Volunteer Hours

**\$18,889** Value of Reported Volunteer Hours<sup>3</sup>

**\$5,871,534** Property Giving

**\$221,000** Caesars Foundation Giving

### OUR ECONOMIC IMPACT

**\$64,886,195** Total Gaming Taxes Paid

**\$107,600,000** Other State and Local Taxes and Licensing Fees

**\$265,239,957** Net Revenue Generated

**\$67,248,760** Total Vendor Spend by Property<sup>4</sup>

**23.23%** Certified Diverse Vendor Spend<sup>5</sup>

**\$3,992,759.98** Total In-State Vendor Spend<sup>6</sup>

<sup>1</sup> Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

<sup>2</sup> Includes tips and gratuities.

<sup>3</sup> State-specific monetary value of a volunteer hour from the Independent Sector.

<sup>4</sup> Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

<sup>5</sup> Based on total vendor spend above, exclusions for supplier diversity vary by jurisdiction and as such, this statistic should not be used to draw conclusions about absolute certified diverse vendor spend.

<sup>6</sup> Subset of total vendor spend above, based on vendors which reside in the state where the property is located.