



CAESARS
ENTERTAINMENT®

**ISLE CASINO HOTEL
WATERLOO**

777 Isle of Capri Blvd.
Waterloo, IA 50701
877-475-3946
islewaterloo.com



2023

ISLE CASINO HOTEL WATERLOO

Caesars Entertainment and its affiliates are committed to helping build strong Iowa communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Isle Casino Hotel Waterloo works hard so you can play responsibly—Together We Win.

**PEOPLE
PLANET
PLAY®**



CAESARS
ENTERTAINMENT®

OUR FOOTPRINT



156,649
Customer Visits¹



3
Food & Beverage
Outlets



1
Retail Outlets



194
Hotel Rooms



5,000
Square Feet of
Meeting Space



35,855
Square Feet of
Casino Space



824
Gaming Machines



17
Table Games



Sportsbook



Award winner
The Courier 2023
Best of the Best
Casino



2023 ISLE CASINO HOTEL WATERLOO

OUR TEAM MEMBERS

294 Total Team Members

\$11,498,851 Total Combined Wages and Benefits²

37% of Our Supervisors and Above Are Women

27% of Our Supervisors and Above Are People of Color

OUR COMMUNITY ENGAGEMENT

384 Reported Volunteer Hours

\$12,211 Value of Reported Volunteer Hours³

\$5,334,926 Property Giving

\$15,000 Caesars Foundation Giving

OUR ECONOMIC IMPACT

\$21,841,381 Total Gaming Taxes Paid

\$5,327,730 Other State and Local Taxes and Licensing Fees

\$92,711,219 Net Revenue Generated

\$2,205,601 3-Year Average Capital Expenditure

\$6,739,798 Total Vendor Spend by Property⁴

1.43% Certified Diverse Vendor Spend⁵

\$1,939,461.58 Total In-State Vendor Spend⁶

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ State-specific monetary value of a volunteer hour from the Independent Sector.

⁴ Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁵ Based on total vendor spend above, exclusions for supplier diversity vary by jurisdiction and as such, this statistic should not be used to draw conclusions about absolute certified diverse vendor spend.

⁶ Subset of total vendor spend above, based on vendors which reside in the state where the property is located.