



CAESARS
ENTERTAINMENT®

**HORSESHOE
BOSSIER CITY**

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horseshoe-bossier-city](https://caesars.com/horseshoe-bossier-city)

PEOPLE
PLANET
PLAY®



2023
**HORSESHOE
BOSSIER CITY**

Caesars Entertainment and its affiliates are committed to helping build strong Louisiana communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Horseshoe Bossier City works hard so you can play responsibly—Together We Win.



CAESARS
ENTERTAINMENT®

OUR FOOTPRINT



341,366
Customer Visits¹



9
Food & Beverage
Outlets



1
Retail Outlets



604
Hotel Rooms



15,189
Square Feet of
Meeting Space



28,275
Square Feet of
Casino Space



958
Gaming Machines



64
Table Games



Sportsbook

2023 HORSESHOE BOSSIER CITY

OUR TEAM MEMBERS

556 Total Team Members

\$21,771,221 Total Combined Wages and Benefits²

49% of Our Supervisors and Above Are Women

51% of Our Supervisors and Above Are People of Color

OUR COMMUNITY ENGAGEMENT

458 Reported Volunteer Hours

\$14,564 Value of Reported Volunteer Hours³

\$115,504 Property Giving

\$25,000 Caesars Foundation Giving

OUR ECONOMIC IMPACT

\$38,027,436 Total Gaming Taxes Paid

\$4,894,236 Other State and Local Taxes and Licensing Fees

\$154,708,794 Net Revenue Generated

\$2,706,308 3-Year Average Capital Expenditure

\$22,077,809 Total Vendor Spend by Property⁴

48.52% Certified Diverse Vendor Spend⁵

\$7,356,056.12 Total In-State Vendor Spend⁶

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ State-specific monetary value of a volunteer hour from the Independent Sector.

⁴ Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁵ Based on total vendor spend above, exclusions for supplier diversity vary by jurisdiction and as such, this statistic should not be used to draw conclusions about absolute certified diverse vendor spend.

⁶ Subset of total vendor spend above, based on vendors which reside in the state where the property is located.