



**CAESARS**  
ENTERTAINMENT®

**ELDORADO RENO**

345 N. Virginia St.  
Reno, NV 89501  
800-879-8879  
eldoradoreno.com

**CIRCUS CIRCUS RENO**

500 N. Sierra St.  
Reno, NV 89503  
800-648-5010  
circuscircusreno.com

**SILVER LEGACY RENO**

407 N. Virginia St.  
Reno, NV 89501  
800-687-8733  
silverlegacyreno.com

**PEOPLE  
PLANET  
PLAY®**



THE ROW PROPERTIES

# 2024 THE ROW RENO

Caesars Entertainment and its affiliates are committed to helping build strong northern Nevada communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Each of our Reno destinations works hard so you can play responsibly—Together We Win.



CAESARS  
ENTERTAINMENT®

**ELDORADO RENO**

345 N. Virginia St.  
Reno, NV 89501  
800-879-8879  
eldoradoreno.com

**CIRCUS CIRCUS RENO**

500 N. Sierra St.  
Reno, NV 89503  
800-648-5010  
circuscircusreno.com

**SILVER LEGACY RENO**

407 N. Virginia St.  
Reno, NV 89501  
800-687-8733  
silverlegacyreno.com

PEOPLE  
PLANET  
PLAY®



ELDORADO RENO



CIRCUS CIRCUS RENO



SILVER LEGACY RENO

# 2024 THE ROW RENO

Caesars Entertainment and its affiliates are committed to helping build strong northern Nevada communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Each of our Reno destinations works hard so you can play responsibly—Together We Win.



**CAESARS**  
ENTERTAINMENT®

## OUR FOOTPRINT



**621,000**  
Customer Visits<sup>1</sup>



**5**  
Food & Beverage  
Outlets



**2**  
Retail Outlets



**4,060**  
Hotel Rooms



**180,000**  
Square Feet of  
Meeting Space



**227,000**  
Square Feet of  
Casino Space



**2,010**  
Gaming Machines



**70**  
Table Games



**Sportsbook**



**Award winner**  
4 Travelers' Choice  
Awards from  
Tripadvisor<sup>6</sup>



# 2024 THE ROW RENO

## OUR TEAM MEMBERS

**2,290** Total Team Members

**\$100,482,000** Total Combined Wages and Benefits<sup>2</sup>

## OUR COMMUNITY ENGAGEMENT

**230** Reported Volunteer Hours

**\$8,000** Value of Reported Volunteer Hours<sup>3</sup>

**\$371,000** Property Giving

**\$50,000** Caesars Foundation Giving in the Region

## OUR ECONOMIC IMPACT

**\$14,187,000** Total Gaming Taxes Paid

**\$5,273,000** Other State and Local Taxes and Licensing Fees

**\$327,511,000** Net Revenue Generated

**\$11,442,000** 3-Year Average Capital Expenditure

**\$50,363,000** Total Vendor Spend by Property<sup>4</sup>

**\$11,225,000** Total In-State Vendor Spend<sup>5</sup>

<sup>1</sup> Does not include repeat visits by guests, calculated using tracked and estimated untracked guests.

<sup>2</sup> Includes tips and gratuities.

<sup>3</sup> State-specific monetary value of a volunteer hour from the Independent Sector.

<sup>4</sup> Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

<sup>5</sup> Subset of total vendor spend above, based on vendors which reside in the state where the property is located.

<sup>6</sup> THE ROW won 4 Travelers' Choice Awards from Tripadvisor for the following restaurants: Roxy, La Strada, The Brew Brothers and Café Central.