CAESARS
ENTERTAINMENT

ISLE OF CAPRI
CASINO HOTEL
LULA
777 Isle of Capri Pkwy.
Lula, MS 38644
610-241-1627
isleofcaprilula.com



2024

ISLE OF CAPRI **LULA**

Caesars Entertainment and its affiliates are committed to helping build strong Mississippi communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Isle of Capri Lula works hard so you can play responsibly—Together We Win.

PEOPLE
PLANET
PLAY®

CAESARS ENTERTAINMENT





OUR FOOTPRINT

62,000 Customer Visits[1]

1 Food & Beverage Outlets

140 Hotel Rooms

61,000 Square Feet of Casino Space

460 Gaming Machines

Sportsbook

2024

ISLE OF CAPRI **LULA**

OUR TEAM MEMBERS

150 Total Team Members

$8,373,000 Total Combined Wages and Benefits[2]

OUR COMMUNITY ENGAGEMENT

160 Reported Volunteer Hours

$5,000 Value of Reported Volunteer Hours[3]

$77,000 Property Giving

$10,000 Caesars Foundation Giving

OUR ECONOMIC IMPACT

$3,355,000 Total Gaming Taxes Paid

$1,529,000 Other State and Local Taxes and Licensing Fees

$25,799,000 Net Revenue Generated

$4,864,000 3-Year Average Capital Expenditure

$1,615,000 Total Vendor Spend by Property[4]

$197,000 Total In-State Vendor Spend[5]

[1] Does not include repeat visits by guests, calculated using tracked and estimated untracked guests.
[2] Includes tips and gratuities.
[3] State-specific monetary value of a volunteer hour from the Independent Sector.
[4] Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.
[5] Subset of total vendor spend above, based on vendors which reside in the state where the property is located.