



CAESARS
ENTERTAINMENT®

**HARRAH'S
COUNCIL BLUFFS**

1 Harrah's Blvd.
Council Bluffs, IA 51501
harrahscouncilbluffs.com

**HORSESHOE
COUNCIL BLUFFS**

2701 23rd Ave.
Council Bluffs, IA 51501
712-323-2500
horseshoecouncilbluffs.com

PEOPLE
PLANET
PLAY®



HARRAH'S COUNCIL BLUFFS



HORSESHOE COUNCIL BLUFFS

2023
**COUNCIL
BLUFFS**

Caesars Entertainment and its affiliates are committed to helping build strong central Iowa communities. We empower Team Members, support local businesses and non-profit organizations, and respect the environment. Our Council Bluffs destinations work hard so you can play responsibly—Together We Win.



CAESARS
ENTERTAINMENT®

OUR FOOTPRINT



477,704
Customer Visits¹



8
Food & Beverage
Outlets



2
Retail Outlets



404
Hotel Rooms



10,500
Square Feet of
Meeting Space



86,774
Square Feet of
Casino Space



1,905
Gaming Machines



70
Table Games



2
Sportsbooks



Award winner
3 Travelers' Choice
Awards from Trip
Advisor⁷



2023 COUNCIL BLUFFS

OUR TEAM MEMBERS

952 Total Team Members

\$31,712,023 Total Combined Wages and Benefits²

48% of Our Supervisors and Above Are Women

21% of Our Supervisors and Above Are People of Color

OUR COMMUNITY ENGAGEMENT

270 Reported Volunteer Hours

\$8,570 Value of Reported Volunteer Hours³

\$2,242,953 Property Giving

\$30,000 Caesars Foundation Giving in the Region

OUR ECONOMIC IMPACT

\$59,708,713 Total Gaming Taxes Paid

\$11,259,842 Other State and Local Taxes and Licensing Fees

\$267,915,965 Net Revenue Generated

\$55,710,920 3-Year Average Capital Expenditure

\$27,153,044 Total Vendor Spend by Property⁴

3.43% Certified Diverse Vendor Spend⁵

\$1,289,569.96 Total In-State Vendor Spend⁶

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ State-specific monetary value of a volunteer hour from the Independent Sector.

⁴ Excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁵ Based on total vendor spend above, exclusions for supplier diversity vary by jurisdiction and as such, this statistic should not be used to draw conclusions about absolute certified diverse vendor spend.

⁶ Subset of total vendor spend above, based on vendors which reside in the state where the property is located.

⁷ Awards won for the following: Harrah's Stir Cove - Academy of Country Music Awards; Casino of the Year - Arena; Harrah's 360 Steakhouse - Best view.